



# Northern Nevada Development Authority

"The Sierra Region of Nevada – the right climate for your business"

## Investor Partnering Package

Partner to support regional economic development and partner  
with  
Northern Nevada Development Authority

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**Northern Nevada Development Authority** | 704 W. Nye Lane, Ste. 201 | Carson City, NV 89703  
(775) 883-4413 office | (775) 883-0494 fax



## WHO WE ARE

NNDA is one of 13 development agencies in Nevada. It is the state's "regional economic development authority". Its service area includes Carson City, Douglas, Lyon, Storey, Washoe, Pershing, Mineral and Churchill counties. NNDA is funded by the state's Nevada Commission on Economic Development, the counties, cities, membership dues, grants, and fund-raisers.

The corporation is a federally tax exempt not-for-profit organization governed by a working board of directors. The board is made up of local government, county and city managers, and for-profit and not-for-profit organizations. It has several advisory councils representing industries to include real estate, construction, professional services, banking, retail/local chambers, hospitality/tourism, health care, marketing/media and workforce/education, which provide the human power moving the authority forward.

NNDA has 3 primary responsibilities: **recruitment, retention, and expansion**. It is a **facilitator** partnering with companies interested in relocating to and expanding in northern Nevada. Through this partnership, NNDA brings resources such as educational institutions, industrial organizations, for-profit and not-for-profit groups and governmental bodies together to assist those companies in relocating to, remaining or expanding in northern Nevada. Our main focus is in the area of recruitment, which has 80% of our overall focus.

### Examples of NNDA services:

- Consolidate real estate information from NNDA members meeting client requirements.
- NNDA is the authorized agent for state tax incentives; assisting the client in the minimal application process; representing the client to local officials and the Nevada Commission on Economic Development.
- Introduce the client to appropriate individuals and organizations to address challenges or issues the client may have and to assist, where feasible, in helping to overcome those challenges.
- Maintain regular contact with existing businesses in the 4 county area and prepare regular reports on business issues for specific industries.
- Conduct a variety of events and meetings to enhance communication, networking and community involvement supported by our 12 Regional Committees.

These services are at no cost to the client and, by NRS statute, completely confidential at dictated by the client companies.

**Our mission statement:** To facilitate the recruitment of new business and industry and the retention and expansion of existing businesses.



## NORTHERN NEVADA DEVELOPMENT AUTHORITY INVESTOR PARTNER OPTIONS

As your organization looks to support by partnering with Northern Nevada Development Authority, there are various ways to contribute.  
**Community | Marketing | Education & Workforce**

### **Executive contribution can be distributed among:**

NNDA Initiatives = \$8,000 to start  
Education Workforce Initiatives NNDA endorses = \$2,000 to start  
Total \$ Contribution = \$10,000 to start

#### **Includes:**

- Company a table for 8 at their choice of NNDA Breakfast meeting.
- Your company will be announced and appreciated with an award via NNDA Executive Director at the breakfast of choice and available.
- Your company will have a column in the quarterly NNDA Newsletter - information as to their company (approved content via NNDA representative.)
- Your company will be added to NNDA website & to the "News" Section
- Company logo will be added to NNDA home page & Investor section of website and as approved by your media representative, on future marketing campaigns.

### **Additional Investor levels**

#### **Platinum Investor – Investment of \$7,500 – \$9,999**

(Unlimited representation at all NNDA functions, committees, workgroups and events, voting investor level)

#### **Gold Investor – Investment of \$5,000 - \$7,499**

(Limited to (7) representatives per company, voting investor level, eligible for all committees and workgroups)

#### **Silver Investor – Investment of \$3,500 - \$4,999**

(Limited to (5) representatives per company, voting investor level, eligible for all committees and work groups)

#### **Bronze Investor – Investment of \$2,000 - \$3,499**

(Limited to (3) representatives per company, voting investor level, eligible for all committees and workgroups)

#### **Corporate Investor – Investment of \$850 - \$1,999**

(Limited to (2) representatives per company, voting investor level, eligible for all committees and workgroups)

#### **Professional Investor – Investment of \$450 - \$849**

(Limited to (1) representative per company, voting investor level, eligible for all committees and workgroup)

Ask about NNDA payment plans.

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## POLICY STATEMENT ON CLIENT CONFIDENTIALITY

**Northern Nevada Development Authority** - NNDA's mission is to create jobs by recruiting new businesses to its service area. The mission includes assisting local businesses to establish, expand and remain in the region. Once contacted by a prospective business, NNDA's focus is to become an integral part of the business' exploratory team.

All clients which NNDA staff introduces to investor partners or client information which is disseminated to NNDA investor partners shall be treated confidentially. NNDA investor partners and staff shall treat these deliberations confidentially prior to the client's own announcement of its intentions.

This confidentiality policy associated with relocating or expanding companies is intended to allow the organization to draw upon the resources of the NNDA's investor partners without breaching confidentiality.

The designated spokesperson for NNDA will include all NNDA staff. All NNDA investor partners and participants other than NNDA staff will consult with NNDA staff or executive director as required. NNDA investor partners are directed to refer all inquiries, including media, to NNDA staff. Written authorization from NNDA must be obtained prior to the reprinting of any information received from NNDA. All information pertaining to any NNDA client gained by any investor partner must remain confidential. Any communication of such information without written consent by NNDA will be considered a direct violation of this agreement.

Confidential information does not include: (i) information which at the time of disclosure is public knowledge through no fault of the receiving party; (ii) information which, after disclosure, becomes part of public knowledge by publication or otherwise, except by breach of this Policy agreement; (iii) information that is lawfully obtained from the client or a third party independent of either NNDA or investor partner which has a right to disclose such information; (iv) independently developed by a party or investor partner, without reference to or derivation from the confidential information; or (v) information which is required to be disclosed pursuant to operation of law or governmental authority and, in any event, no more is disclosed than is necessary to strictly comply with the compelled disclosure.

I have read and understand the above policy. **Include with completed Application:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_

Signature – NNDA Representative \_\_\_\_\_

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## Northern Nevada Development Authority

### Regional Advisory Committees

NNDA has formed several key industry advisory committees. The purpose of these committees is to create an ongoing pool of resources with information for NNDA covering several different industries. The resources will provide information that will be used to assist NNDA with strategic regional planning, business recruitment, assisting companies with specific challenges, client services, creating jobs and finding solutions to education and workforce challenges throughout the region.

These committees will play a vital role in the overall growth, prosperity and development of northern Nevada. In addition, these committees will help NNDA identify challenges within each industry and work with other regional committees to create solutions and implement effective and lasting programs. The concept is to join the regions foremost experts and decision makers from various industries and create a region-wide line of communion for the purpose of overcoming past challenges and setting the foundation for a healthy and strong future for northern Nevada. The key Advisory Committees are:

- Banking & Finance**
- Business & Professional Services**
- Commercial Real Estate & Development**
- Construction & Design / Consulting**
- Manufacturing**
- Residential Real Estate & Lending**
- Workforce & Education**
- Feasibility Analysis**
- Marketing / Media**
- Healthcare**
- Distribution & Warehousing (in process)**
- Hospitality & Tourism**
- Retail (in process)**
- Technology**

Each committee will choose a chair person and vice-chair to represent the committee. The person chosen to chair the committee will be offered a seat on the NNDA board of directors. This will allow a representation for every industry on the NNDA board and create a strong line of communication throughout NNDA's investors.



# Committee Member Information Form

(OPTIONAL)

If your company is interested in requesting a confirmation to one of our regional advisory committees please provide the following information:

- Full Company name / Division / or Department
- Company's industry of focus
- Key contact representing your company
- Employees that would participate, their experience & roll at your company
- Any additional information to assist our NNDA committee Chair to consider
- Send this with NNDA Application with signature of company's contact

Committee Name \_\_\_\_\_

Employee Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Each company contact would need to complete this form to be considered.**

**Please circle the committee (s) your company would like to be considered.**

- |                                      |   |
|--------------------------------------|---|
| Banking / Finance                    | Marketing / Media                       |
| Business & Professional Services     | Health Care                             |
| Commercial Real Estate & Development | Distribution & Warehousing (in process) |
| Construction & Design                | Hospitality and Tourism                 |
| Manufacturing                        | Retail (in process)                     |
| Residential Real Estate & Lending    | Technology                              |
| Workforce and Education              |   |
| Feasibility Analysis                 |   |

Provide an overview of your company or attach a "Fact Sheet" of your company.

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We are requesting to participate on the above mentioned Advisory Committee.  
Would you like to be considered committee Chair or Vice-Chair? Yes / No

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

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**NORTHERN NEVADA DEVELOPMENT AUTHORITY  
INVESTOR – PARTNER APPLICATION**

Company Name \_\_\_\_\_

Representatives Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Describe product / Service \_\_\_\_\_

Company Business Category – 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

May we add you to our website and within our marketing materials – Circle YES or NO.

**Circle the Advisory Committee (s) your company would like for consideration:**

- |  |   |
|--|---|
| Banking & Finance                        | Marketing & Media                       |
| Business & Professional Services         | Health Care                             |
| Commercial Real Estate & Development     | Distribution & Warehousing (in process) |
| Construction & Design                    | Hospitality & Tourism                   |
| Manufacturing Residential R.E. & Lending | Retail (in process)                     |
| Workforce & Education                    | Technology                              |
| Feasibility Analysis                     |   |

**Additional company representatives list below:**

Name _____	email _____	Phone _____
Name _____	email _____	Phone _____
Name _____	email _____	Phone _____
Name _____	email _____	Phone _____

- Circle the Investor level:**
- Executive Investor (Unlimited representatives)**
  - Platinum Investor (Unlimited representatives)**
  - Gold Investor (7 representatives)**
  - Silver Investor (5 representatives)**
  - Bronze Investor (3 representatives)**
  - Corporate Investor (2 representatives)**
  - Professional Investor (1 representative)**

**Payment methods**

Corporate Check (Payable to NNDA) Check # \_\_\_\_\_  
Credit Card – see authorization on next page.

Tell NNDA who referred you: \_\_\_\_\_

